



Feria Internacional de Libros 2011

Guadalajara, Mexico

November 26th - December 4th, 2011

Is attending the Guadalajara Book Fair in your plans this year?

WE ARE THE #1 SERVICE PROVIDER TO LIBRARIANS AT FIL!

To serve you more effectively, for the 13th consecutive year, Multicultural Books & Videos has taken two booths at the GUADALAJARA BOOK FAIR

HOW CAN WE HELP YOU?

- 1. We make the book selection process simple. Our Spanish-speaking guide will walk with you through the fair and save you the trouble of writing out lengthy book numbers.**
- 2. We will invoice you in U.S. funds converting the exact Peso price of the book into U.S. dollars.**
- 3. Quick delivery of books to your library/university from our U.S. office. For 13 consecutive years, we have delivered to our librarians all of their books before Christmas. We'll be happy to provide you with reference from our satisfied librarians.**
- 4. Provide a transliteration card for each book, free of charge.**
- 5. MARC records for any materials purchased at the fair are available for a reasonable price. Our in-house cataloging department can provide for all your custom cataloging needs.**
- 6. Use our booth as your rest and working station.**
- 7. Reduce your workload so that you can use your precious time in a more productive manner**
- 8. There is a 15% fee charged for our administrative services.**

.....

Come to our booth for the latest DVDs and CDs from Mexico and Latin America. These DVDs and CDs were collected by our Spanish selectors. We have popular cinema, children's, soap operas, TV serials and non-fictional DVDs from Mexico, Cuba, Chile and other Latin American countries

This is what our satisfied customers have said about us...

"I am very pleased with the service. Everything was delivered in December and the fulfillment was almost 100%, plus I knew how much I was paying for each book while at the fair. The staff in Mexico was very knowledgeable and helpful. Thanks Rishi."

Donna Mandel, San Mateo Public Library

"... I've worked with Multi-Cultural Books and Videos and ... their fill rate has been good. Each year my FIL books have arrived in fine condition before Christmas as promised. That really helps because I know right away what I have and how much I have left to spend rather than waiting for months as books trickled in."

Dee Goldman, McMinville Public Library

"As a person not fluent in Spanish ... the bilingual guide was very, very helpful. He was able to ask questions for me, get additional details, and was very competent and easy to work with. As a newcomer to FIL, having the guide assist with navigating the exhibits was also valuable. The materials selected at FIL from Multicultural arrived promptly, instead of months later, as can be the case. Our patrons were able to reap the rewards of this incredible book fair much more quickly as a result."

Susan Carr Brown, Minneapolis Public Library

"...I would certainly recommend (MCBV's) services based on my experiences last year. (MCBV) got the books to us by the end of the year, much earlier than our previous vendors, (The MCBV staff) were willing and able to tailor the invoices and book lists to our accounting needs, the assistant who worked with me was skilled and knowledgeable, and it was great to have the same assistant throughout the fair.... Last but not least, I enjoyed working with all of you at Multicultural."

Karen Guma, Sonoma County Public Library

**Please feel free to ask for more references at
TOLL FREE: (800) 567-2220**